



**NNJR and MCNJ host the
21st Annual "Toys for Tots" 2011 Road Rallye
by Peter Schneider**



For those of you around back in 1990, the Northern New Jersey Region (NNJR) of the Sports Car Club of America (SCCA), in association with the Motorsport Club of North Jersey (MCNJ) and the United States Marine Corps Reserve created the "Tots for Tots" Teddy Bear Rallye.

This year's event will mark the 21st running of the annual "Toys for Tots" Teddy Bear Rallye. And, we are looking for your help to make it the best year ever!

The mission of the U. S. Marine Corps Reserve "Toys for Tots" Program is to collect new, unwrapped toys during October, November and December each year, and to distribute those toys as Christmas gifts to needy children in the community in which the campaign is conducted.

This year's event is a very simple road rallye using the scenic back roads of Morris, Somerset and Hunterdon Counties. The event will start at our sponsor, the SUBARU OF MT. OLIVE dealership on Sunday, December 4th, and will end at the Long Valley Brew Pub at the intersection of Route 517 and Route 24 in the center of Long Valley.

The event is open to the general public and requires only a car or light truck with a working odometer and a pen to compete. The fee per car is a brand new teddy bear worth at least \$25.00 retail, which will be donated to the USMC Reserve "Toys for Tots" Program. Registration opens at 10:30 AM with the first car off at Noon. There is a 25 car limit, but we will make room if additional teams arrive the morning of the event. Pre registration is requested (but not required) by email to NJRALLYE@aol.com, or at our web site www.mcnj.org. For more information visit www.mcnj.org or contact Peter Schneider at 908-938-8750.

There will be lots of awards, including 1st, 2nd and 3rd in each of the 3 classes (Expert, Intermediate and Novice classes), as well as Best First Time, Best Subaru, Best Family, Best Husband & Wife Team, Best SCCA and Dead Last But Finished.

Stuart Lasser, veteran New Jersey auto retailer and NNJR SCCA member has sponsored this local charity rally for each of the 20+ years. Over the years, the beginning location of the rally has included various dealerships locations owned by Stuart across New Jersey, including Saturn of Denville, Morristown, Livingston and Mt Olive.

Toys for Tots began in 1947 when Major Bill Hendricks, USMCR, and a group of Marine Reservists in Los Angeles collected and distributed 5,000 toys to needy children. Just one year later it became a national program. Since then, more than 400 million toys have been distributed to over 188 million children according to the official USMCR publication.

For those of you who have not been on the Teddy Bear rally over the past 20 years, this is an easy to follow, NON-TIME-SPEED-DISTANCE event, that uses PHOTO CLUES and written instructions to successfully navigate the teams through the rallye route to the finish. Each team is "awarded" 100 points for each mile over or under the official route, and low score wins.

Subaru of Mt. Olive is located at 364 Route 46, about two miles west of Budd Lake, and can be reached at 908-509-9000. The dealership is open Monday through Friday from 9 AM to 9 PM, and Saturday from 9 AM to 6 PM. For more information and directions, visit www.subarunj.com.